

Lect. ŐEYMA SAYDAM

Personal Information

Email: seyma.saydam@deu.edu.tr

Web: <https://avesis.deu.edu.tr/seyma.saydam>

International Researcher IDs

ORCID: 0000-0003-4784-8247

Yoksis Researcher ID: 264033

Education Information

Doctorate, Marmara University, Institute Of Social Sciences, Halkla İliřkiler (Dr), Turkey 2015 - 2022

Postgraduate, Sorbonne Üniversitesi, Turkey 2013 - 2015

Undergraduate, Galatasaray University, İletişim Fakóltesi, İletişim Bölümü, Turkey 2007 - 2013

Foreign Languages

English, C1 Advanced

Dissertations

Postgraduate, Uluslararası Markaların Yerel İletişim Çalışmaları, Sorbonne Üniversitesi, 2015

Academic Titles / Tasks

Lecturer, Dokuz Eylul University, Rektörlük, Rektörlük, 2020 - Continues

Lecturer, Dogus University, Vocational School, Department Of Marketing And Advertising, 2018 - Continues

Courses

Halkla İliřkiler, Associate Degree, 2018 - 2019

Genel İletişim, Associate Degree, 2018 - 2019

Medya Planlama ve Satın Alma, Associate Degree, 2018 - 2019

Uluslararası Pazarlama, Associate Degree, 2018 - 2019

Reklamcılığa Giriş, Associate Degree, 2018 - 2019

Metrics