

Asst. Prof. SERİM PAKER



Personal Information

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International Researcher IDs

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Publons / Web Of Science ResearcherID: AEG-9552-2022

Yoksis Researcher ID: 138577

Education Information

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|-------------|---|
| 2018 - 2022 | Undergraduate, Anadolu University, Açık Öğretim Fakültesi, Sociology, Turkey |
| 2002 - 2010 | Doctorate, Dokuz Eylül University, Sosyal Bilimler Enstitüsü, Denizcilik İşletmeleri Yönetimi , Turkey |
| 2000 - 2002 | Postgraduate, Dokuz Eylül University, Sosyal Bilimler Enstitüsü, Maritime Business Administration, Turkey |
| 1989 - 1994 | Undergraduate, İstanbul Technical University, Denizcilik, Deniz Ulaştırma İşletme Mühendisliği, Turkey |

Foreign Languages

English, C2 Mastery

Dissertations

| | |
|------|---|
| 2010 | Denizde sportif faaliyetlere yönelik tüketici davranışı analizi, Dokuz Eylül University, Sosyal Bilimler Enstitüsü, Doctorate |
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Research Areas

Marketing

Academic Titles / Tasks

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| 2011 - Continues | Assistant Professor, Dokuz Eylül University, Denizcilik Fakültesi, Denizcilik İşletmeleri Yönetimi Bölümü (İng) |
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Courses

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|-------------|--|
| 2023 - 2024 | Management Science, Postgraduate |
| 2023 - 2024 | MANAGEMENT AND LEADERSHIP, Undergraduate |
| 2023 - 2024 | MARINE TOURISM, Undergraduate |
| 2023 - 2024 | CARGO HANDLING AND SHIP STABILITY I, Undergraduate |

Advising Theses

| | |
|------|--|
| 2023 | PAKER S., Doctorate, G.TUĞDEMİR(Student), Kuşadası potansiyel deniz turizmi kümesi için paydaş görüşleri çerçevesinde strateji önerileri |
| 2019 | PAKER S., Doctorate, E.ÇAKIR(Student), Workplace hazards and occupational risks: A research on occupational accidents aboard merchant ships |
| 2019 | PAKER S., Postgraduate, M.ÖZEÇ(Student), A qualitative study on the impacts of organized industrial zones on business logistics |
| 2019 | PAKER S., Postgraduate, D.ÖNDER(Student), Analysing customer purchasing preferences at Turkish cruising market |
| 2019 | PAKER S., Postgraduate, B.ARASILER(Student), A study on marina customers' perceptions of physical evidence of marinas |
| 2018 | PAKER S., Postgraduate, Ö.KAYAALP(Student), Irregular migration, security and human rights paradoxes in the Aegean sea: Frontex |
| 2018 | PAKER S., Postgraduate, O.BURHANDAĞ(Student), Green supply chain variables and applications in Turkey; a research on perceptions of managers |
| 2017 | ESMER S., TÖZ A. C., PAKER S., Postgraduate, R.SARI(Student), TÜRKİYEDE ENERJİ LOJİSTİĞİ |
| 2017 | PAKER S., Postgraduate, B.ÇULLU(Student), Location selection for fruit and vegetable cold storages within the scope of agricultural logistics: An application on Aydın |

Advising Graduates (Non-Thesis)

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|------|--|
| 2022 | Paker S., Masters (Non-Thesis), İ.Kırmızı(Student), TÜRKİYE'DE CHARTER YAT İŞLETMELERİNİN SEKTÖRDE YAŞADIKLARI SORUNLAR |
| 2022 | Paker S., Masters (Non-Thesis), E.Çelik(Student), DENİZ VE ÇEVRE KİRLİLİĞİ DEĞERLENDİRMESİ |
| 2022 | Paker S., Masters (Non-Thesis), M.Yılmaz(Student), AMATÖR DENİZCİLİK ÖĞRETİM PROGRAMLARININ DÜNYADA VE TÜRKİYE'DEKİ DURUMU VE TÜRKİYE İÇİN BİR MODEL ÖNERİSİ |
| 2021 | Paker S., Masters (Non-Thesis), C.Ayyıldız(Student), COVID-19 PANDEMİ SÜRECİNİN MARİNA İŞLETMELERİ ÜZERİNE ETKİLERİ |
| 2020 | Paker S., Masters (Non-Thesis), P.Eren(Student), MARİNA TERMİNOLOJİSİ: MÜŞTERİLERİN MARİNA TERMİNOLOJİSİ ALGISI ÜZERİNE SEMANTİK BİR YAKLAŞIM |
| 2019 | Paker S., Masters (Non-Thesis), H.Servet(Student), KRUVAZİYER TURİZMİ VE KENT İLİŞKİSİ KAPSAMINDA ALANYA LİMANI İNCELEMESİ |
| 2018 | Paker S., Masters (Non-Thesis), S.Günseren(Student), SPORTİF BALIKÇILIK TURİZMİ ÖRNEK MODEL ÇALIŞMASI |
| 2018 | Paker S., Masters (Non-Thesis), Ö.Şen(Student), İZMİR ALSANCAK LİMANI VE VERİLEN HİZMETLER ÜZERİNE BİR ARAŞTIRMA |
| 2018 | Paker S., Masters (Non-Thesis), H.Sever(Student), YAT KAPTANI YETERLİLİĞİ İNCELEMESİ |
| 2018 | Paker S., Masters (Non-Thesis), B.Bostanoğlu(Student), MARİNA İŞLETMELERİNDE UYGULANMAKTA OLAN KALİTE DERECELENDİRME SİSTEMLERİ |

Articles Published in Other Journals

- I. **A Qualitative Study on Cluster Potential and Strategy Development in Marine Tourism Sector: A Stakeholder-Centric Approach**
Tuğdemir G., Paker S.
Scientific Journal of Maritime Research, vol.37, no.3, pp.173-185, 2023 (ESCI)
- II. **Bibliometric and Qualitative Analysis of Workload Studies in the Maritime Sector**
Arslan E., Paker S.
Journal of Marine and Engineering Technology, vol.3, no.2, pp.67-89, 2023 (Peer-Reviewed Journal)
- III. **Risk Assessment for Maritime Container Transportation Security**
Oral F., Paker S.
JOURNAL OF ETA MARITIME SCIENCE, vol.11, no.4, pp.304-316, 2023 (ESCI)
- IV. **The dual effects of health risks and crowd perception on marine traveller behaviour: The case of shared day cruise charter**
PAKER N., PAKER S.
EUROPEAN JOURNAL OF TOURISM RESEARCH, no.36, pp.1-20, 2023 (ESCI)
- V. **Izmir'de Deniz Kültürü ve Turizm Potansiyeli**
PAKER S.
Izmir Büyükşehir Belediyesi Akdeniz Akademisi Yeniden Akdeniz Bülteni Tasarım Özel Sayısı, pp.57-62, 2022 (Non Peer-Reviewed Journal)
- VI. **Exploring Instagram-Based Social Media Marketing Approaches of Yacht Training Services: A Content Analysis of Photographs**
PAKER S., Paker N.
JOURNAL OF ETA MARITIME SCIENCE, vol.10, no.1, pp.74-85, 2022 (ESCI)
- VII. **DETERMINING ACTORS FOR POTENTIAL KUŞADASI MARINE TOURISM CLUSTER**
Tuğdemir Kök G., PAKER S.
Mersin University Journal of Maritime Faculty, vol.3, no.2, pp.28-36, 2021 (Peer-Reviewed Journal)
- VIII. **ORGANİZE SANAYİ BÖLGELERİNİN İŞLETME LOJİSTİĞİNE ETKİLERİ ÜZERİNE NİTEL BİR ARAŞTIRMA**
ÖZEÇ M., PAKER S.
Social Sciences Studies Journal, vol.7, no.90, pp.4797-4829, 2021 (Peer-Reviewed Journal)
- IX. **Bir Dijital Pazarlama Aracı Olarak Çevrimiçi Marina Haberlerinin Analizi**
PAKER S., PAKER N.
Dokuz Eylül Üniversitesi Denizcilik Fakültesi Dergisi, pp.59-72, 2020 (Peer-Reviewed Journal)
- X. **Mürettebatlı Yat Kiralama Hizmetinin Sürdürülebilirlik Analizi ve Öneriler**
PAKER S., PAKER N.
Journal of Maritime Transport and Logistics, vol.1, no.1, pp.9-19, 2020 (Peer-Reviewed Journal)
- XI. **Günübirlik Gezi Tekneciliğinin Hizmet Kalitesini Geliştirmeye Dönük Bir Uygulama**
PAKER N., PAKER S., Doğan B.
Dokuz Eylül Üniversitesi Denizcilik Fakültesi Dergisi, vol.11, no.2, pp.237-270, 2019 (Peer-Reviewed Journal)
- XII. **Yelken Yarış Organizasyonlarının Lojistik Süreçleri Üzerine Keşifsel Bir Araştırma**
PAKER S., ÇULLU B., PAKER N., Çiçek S.
Dokuz Eylül Üniversitesi Denizcilik Fakültesi Dergisi, 2017 (Peer-Reviewed Journal)
- XIII. **SUALTI ARKEOPARKLARI VE DENİZ TURİZMİ**
Erkurt O., PAKER S.
Dokuz Eylül Üniversitesi Denizcilik Fakültesi Dergisi, vol.6, no.2, pp.131-144, 2014 (Peer-Reviewed Journal)
- XIV. **GULET TATİLİ VE KADINLARIN GULET TATİLİ SATIN ALMA TERCİHLERİ ÜZERİNE BİR ARAŞTIRMA**
PAKER S., Özgezmez Ö.
Dokuz Eylül Üniversitesi Denizcilik Fakültesi, vol.6, no.2, pp.101-113, 2014 (Peer-Reviewed Journal)
- XV. **Kayıks of Izmir: An extinct design is reborn**
ERGİNER K. E., PAKER S., Erkurt O.
Tourism in Marine Environments, vol.3, no.1, pp.43-47, 2006 (Scopus)
- XVI. **Fire Fighting Training for Officers and Captains: Problem Based Learning Approach**
NAS S., PAKER S.

IAMU Journal, vol.2, no.2, 2002 (Peer-Reviewed Journal)

XVII. **Problem Based Learning in Maritime Education**

TUNA O., CERİT A. G., KİŞİ H., PAKER S.

IAMU Journal, 2002 (Peer-Reviewed Journal)

Books & Book Chapters

- I. **A Yacht Charter Holiday**
PAKER S.
in: International Case Studies in Tourism Marketing, Aktaş Gürhan, Kozak Metin, Editor, Rutledge, Oxford, pp.159-166, 2022
- II. **CONSUMER SOCIOLOGY: CASE OF MCDONALDIZATION OF STARBUCKS**
PAKER S.
in: Reviews in Social and Humanities Science Methodology, Research and Application, Prof. Dr. İbrahim SERBESTOĞLU, Editor, Livre de Lyon, Lyon, pp.197-214, 2022
- III. **Müşterinin Hizmet Üretim Sürecine Katılımı: Kişiselleştirilmiş Bıçak Örneği Üzerine Bir Çalışma**
PAKER S.
in: ULUSAL VE KÜRESEL ÖLÇEKTE TÜM YÖNLERİYLE PAZARLAMA, Dr. Şahin KARABULUT, Editor, Gazi Kitabevi, Ankara, pp.149-166, 2022
- IV. **RESEARCH PROJECT ON YACHT REFITTING**
Boynuyuşun C., Can K., Balat Ö. S., Kanmaz B., taşkıran Ş. S., PAKER S.
in: SOCIAL HUMANITIES AND ADMINISTRATIVE IN INTERNATIONAL RESEARCH I, Darıcı Bülent, Editor, Eğitim Yayınevi, Konya, pp.97-127, 2022
- V. **Chapter 13 UNDERSTANDING SUPERYACHTS' SERVICESCAPE: A DIGITAL MARKETING PERSPECTIVE**
PAKER S.
in: RESEARCH & REVIEWS IN SOCIAL, HUMAN AND ADMINISTRATIVE SCIENCES - I September 2021, Çatalcalı Ceylan Ayşe, Editor, Gece Publishing, Ankara, pp.229-248, 2021
- VI. **Deniz Turizmi**
PAKER S.
in: Deniz Taşımacılığı ve Lojistiği, Esmer Soner, Editor, Akademisyen Kitabevi, Ankara, pp.397-418, 2020
- VII. **Temel Denizcilik Bilgisi**
ESMER S., ŞENGÖNÜL G., PAKER S.
Beta, İstanbul, 2015
- VIII. **TEMEL DENİZCİLİK BİLGİSİ**
ESMER S., ŞENGÖNÜL G., PAKER S.
BETA YAYINLARI, 2015
- IX. **Deniz Turizmi**
ATLAY IŞIK D., PAKER S., ŞENGÖNÜL G.
in: Denizcilik İşletmeleri Yönetimi, A.Güldem CERİT, Ali DEVECİ, Soner ESMER, Editor, BETA Basım Yayım Dağıtım A.Ş., İstanbul, pp.419-446, 2013
- X. **Denizde Sportif Faaliyetlere Yönelik Tüketici Davranışı Analizi**
PAKER S.
Dokuz Eylül Matbaası, İzmir, 2011
- XI. **Problem Based Learning Scenarios for Maritime Education and Training**
Özer Çaylan D., Esmer S., Arabelen G., Kalkan M., Ayan M. S., Kesiktaş H. İ. H., Denктаş Şakar G., Başer S. Ö., Tuna O., Cerit A. G., et al.
Dokuz Eylül Üniversitesi Matbaası, İzmir, 2010

Refereed Congress / Symposium Publications in Proceedings

- I. **MARKETING IN NONPROFIT ORGANIZATIONS AND MARKET ORIENTATION IN EDUCATION**
TOMATIR A., PAKER S., KUZU DEMİR E. B.
5th International Conference on Educational Research ICER23, İzmir, Turkey, 24 - 25 November 2023
- II. **Workload Analysis in Maritime Domain: A Bibliometric Study**
Arslan E., Paker S.
International Maritime and Logistics Congress, Zonguldak, Turkey, 22 - 23 September 2023, pp.313-324
- III. **Transportation Security Risk Assessment of Container Trade Between Turkey and the Far East**
Oral F., PAKER S.
International Maritime and Logistics Congress, Zonguldak, Turkey, 22 September 2023, pp.334-341
- IV. **DIGITAL ANCHORAGE: ASSESSING THE NEED FOR MOBILE APPLICATIONS IN MARINA MANAGEMENT**
PAKER S., ERGİNER K. E., Malı M.
UMTEB - XIV International Scientific Research Congress, Napoli, Italy, 14 September 2023
- V. **The Pros and Cons of Industrial Clustering: An Evaluation for Cluster Actors**
TUĞDEMİR G., PAKER S.
3rd International Graduate Studies Congress (IGSCONG'23), Turkey, 14 - 17 June 2023, pp.634-642
- VI. **Strategic Approach of Kuşadası Marine Tourism Sector**
Tuğdemir Kök G., PAKER S.
INTERNATIONAL CONGRESS ON POLITICAL, ECONOMIC AND SOCIAL STUDIES, Sakarya, Turkey, 15 May 2022
- VII. **Evaluation of Dive Centers Through Instagram: A comprehensive Content Analysis on Shared Photos**
PAKER S.
MTCO The Conference on Managing Tourism Across Continents, Antalya, Turkey, 24 - 26 March 2022
- VIII. **Investigation of Rental Motorhome Advertisements on the Internet İnternet Üzerinden Kiralanan Motokaravan İlanlarının İncelenmesi**
PAKER S.
International Current Research Symposium 2022 (ICRS22), Uşak, Turkey, 21 - 22 February 2022, pp.100-101
- IX. **Evaluation of Yacht/Sail Training Centers' Social Media Usage**
PAKER S.
4th GLOBAL CONFERENCE ON INNOVATION IN MARINE TECHNOLOGY AND THE FUTURE OF MARITIME TRANSPORTATION GMC21, İstanbul, Turkey, 18 - 19 November 2021, pp.106
- X. **With or Without Children, How Would You Like Your Restaurant?**
PAKER S., PAKER N.
V. International Applied Social Sciences Congress, Aydın, Turkey, 7 - 09 October 2021, pp.301
- XI. **Bir Dijital Pazarlama Aracı Olarak Çevrimiçi Marina Haberlerinin Analizi**
PAKER S., PAKER N.
5. Ulusal Deniz Turizmi Sempozyumu, İzmir, Turkey, 28 - 29 February 2020
- XII. **MARİNA TERMİNOLOJİSİ: MÜŞTERİLERİN MARİNA TERMİNOLOJİSİ ALGISI ÜZERİNE SEMANTİK BİR YAKLAŞIM**
Eren P., PAKER S.
5. Ulusal Deniz Turizmi Sempozyumu "Dijital Dönüşüm", İzmir, Turkey, 28 - 29 February 2020
- XIII. **LİMAN STRATEJİLERİNİN YERELLEŞTİRİLMESİNDE BİLİMSEL TOPLANTILARIN KATKISI**
KESİKTAŞ H. İ. H., PAKER S.
IV. ULUSAL LİMAN KONGRESİ, İzmir, Turkey, 7 - 08 November 2019
- XIV. **A Research On Occupational Accidents Aboard Merchant Ships**
ÇAKIR E., PAKER S.
12th International Conference on Marine Navigation and Safety of Sea Transportation (TransNav 2017), 21 - 23 June 2017, vol.37, pp.401-411
- XV. **A Preliminary Study on The Motivation Factors for Blue Voyage Purchase Intention**
Paker N., PAKER S.
21.Pazarlama Kongresi, 6 - 08 October 2016
- XVI. **MÜRETTEBATLI YAT KİRALAMASÜRDÜRÜLEBİLİRLİĞİN SAĞLANMASI İÇİN GEREKENSTRATEJİK PAZARLAMA KRİTERLERİN BELİRLENMESİ**

- PAKER S., Paker N.
III. Ulusal Deniz Turizmi Sempozyumu, Turkey, 26 - 27 February 2016
- XVII. **YELKEN YARIŞ ORGANİZASYONLARININ LOJİSTİK SÜREÇLERİ ÜZERİNE KEŞİFSEL BİR ARAŞTIRMA**
PAKER S., ÇULLU B., Paker N., ÇİÇEK S.
III. Ulusal Deniz Turizmi Sempozyumu, Turkey, 26 - 27 February 2016
- XVIII. **GULET TATİLİ VE KADINLARIN GULET TATİLİ SATINALMA TERCİHLERİ ÜZERİNE BİR ARAŞTIRMA**
PAKER S., özgezmez ö.
2. Ulusal Deniz Turizmi Sempozyumu, Turkey, 28 February 2014
- XIX. **SUALTI ARKEOPARKLARI VE DENİZ TURİZMİ**
erkut o., PAKER S.
2. Ulusal Deniz Turizmi Sempozyumu, Turkey, 28 February 2014
- XX. **Deniz Turizmi Çalışanları ve Gemiadamları**
PAKER S.
Deniz Turizmi Paneli, İzmir, Turkey, 20 March 2012
- XXI. **Kayık of İzmir An Extinct Design is Reborn**
ERGİNER K. E., PAKER S., Erkurt O.
International Congress on Coastal and Maritime Tourism, İzmir, Turkey, 15 - 18 November 2005, vol.3, pp.43-47
- XXII. **Expectations of the Turkish Maritime Industry from the Maritime Education and Training Institutions for Ocean-Going Officers Training**
NAS S., PAKER S., YILMAZEL M., GÜREL E., ALEMDAĞ Ö.
International Logistics Congress, İzmir, Turkey, 2 - 03 December 2004
- XXIII. **PBL in MET: One Step Further in Quality Assessment**
PAKER S., ASYALI E., SAATÇIOĞLU Ö. Y., CERİT A. G., TUNA O., ALEMDAĞ Ö.
13th International Conference on Maritime Education and Training, St. Petersburg, Russia, 14 - 17 September 2004
- XXIV. **Technologic Developments and Their Reflection in the Maritime Organization**
ZORBA Y., PAKER S., NAS S.
The International Association Of Maritime Economists Annual Conference, İzmir, Turkey, 30 June - 02 July 2004
- XXV. **Problem Based Learning in Maritime Education: Analysis of the Students' Perceptions**
Cerit A. G., Zorba Y., Deveci D. A., Tuna O., Kişi H., Paker S.
The International Association of Maritime Economists Annual Conference 2003, Busan, South Korea, 3 - 05 September 2003
- XXVI. **Problem Based Learning in Maritime Education Analysis of the Students Perceptions**
CERİT A. G., ZORBA Y., DEVECİ D. A., TUNA O., KİŞİ H., PAKER S.
The International Association of Maritime Economists Annual Conference, Busan, South Korea, 3 - 05 September 2003, pp.781-794
- XXVII. **Scenario Creation in Problem Based Learning**
PAKER S., ZORBA Y.
International Workshop on Problem Based Learning in Maritime Education and Training, İzmir, Turkey, 1 - 03 June 2003
- XXVIII. **Problem Based Learning at Maritime Studies: A Case Study from Turkey**
PAKER S., KALKAN M.
12th IMLA Conference, 21 - 25 October 2002
- XXIX. **Problem Based Learning in Maritime Education**
TUNA O., CERİT A. G., KİŞİ H., PAKER S.
IAMU Third General Assembly, Maine, United States Of America, 23 - 26 September 2002