# Res. Asst. SEMİHA MELİS İŞCEN

#### **Personal Information**

Email: semihamelis.iscen@deu.edu.tr

Web: https://avesis.deu.edu.tr/semihamelis.iscen

#### **International Researcher IDs**

ORCID: 0009-0006-3858-5456

Publons / Web Of Science ResearcherID: KGL-2042-2024

Yoksis Researcher ID: 408638

#### **Education Information**

Postgraduate, Izmir University Of Economics, Faculty of Business, Business Administration, Turkey 2021 - Continues Undergraduate, Izmir University Of Economics, Faculty of Health Sciences, Health Management, Turkey 2016 - 2021

### Foreign Languages

English, C1 Advanced

### **Research Areas**

Management, Marketing, Management and Organization

# **Academic Titles / Tasks**

Research Assistant, Dokuz Eylul University, İşletme Fakültesi, İngilizce İşletme Bölümü, 2024 - Continues

# Published journal articles indexed by SCI, SSCI, and AHCI

I. A model for the effective design of customized recycling programs through audience segmentation and modularity approaches

Sorkun M. F., Özen Ş., İşcen S. M.

Sustainable Production and Consumption, vol.44, pp.282-297, 2024 (SCI-Expanded)

#### **Metrics**

Publication: 1