

## **Asst. Prof. MURAT USTA**

### **Personal Information**

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### **Education Information**

Doctorate, Dokuz Eylul University, Turkey 2006 - 2015

### **Dissertations**

Doctorate, Otel işletmelerinde teknoloji temelli özniteliklerin doyum, sadakat, tekrar ziyaret ve ağızdan ağza iletişime etkisi: Model önerisi, Dokuz Eylul University, 2015

### **Academic Titles / Tasks**

Research Assistant, Dokuz Eylul University, İşletme Fakültesi, Turizm İşletmeciliği Bölümü, 2004 - Continues

### **Courses**

KONGRE VE FUAR YÖNETİMİ, Associate Degree, 2023 - 2024

İnanç Turizminde Yiyecek ve İçecek Yönetimi, Postgraduate, 2023 - 2024

Araştırma Yöntem ve Teknikleri, Associate Degree, 2023 - 2024

turizm işletmelerinde kalite yönetimi, Associate Degree, 2023 - 2024

Turizm ve Gastronomi, Postgraduate, 2023 - 2024

### **Articles Published in Other Journals**

- I. **PREDICTORS OF RELATIONSHIP QUALITY AND RELATIONSHIP OUTCOMES IN MIDSCALE RESTAURANTS IN IZMIR, TURKEY**  
USTA M.  
INTERNATIONAL JOURNAL OF CONTEMPORARY ECONOMICS AND ADMINISTRATIVE SCIENCES, vol.7, pp.174-205, 2017 (ESCI)
- II. **A comparison of the expectations of tourism management undergraduate students before Start internship the live realty of this training process: Data for hospitality managers**  
GÜNLÜ E., USTA M.  
hosteur, vol.18, no.1, pp.5-14, 2009 (Peer-Reviewed Journal)
- III. **A Comparison of the Expectations of Tourism Management and Undergraduate Students Before Start Internship Live Reality of This Training Process Data for Hospitality Managers**  
Günlü E., Usta M.  
Hosteur, vol.18, no.1, pp.5-13, 2006 (Peer-Reviewed Journal)

## Refereed Congress / Symposium Publications in Proceedings

- I. **Otel İşletmelerinde Teknoloji Temelli Özniteliklerin Doyum Sadakat Tekrar Ziyaret ve Ağızdan Ağıza İletişime Etkisi Model Önerisi**  
USTA M.  
VIII. Lisansüstü Turizm Öğrencileri Araştırma Kongresi, Ankara, Turkey, 29 - 30 April 2016
- II. **The Role of Local Food in Tourism and Evaluation of the Effects in Destination Economic Development by Manufacturer in Çeşme Turkey**  
İŞILDAR P., USTA M., TANYERİ M.  
ATAF - Proceedings of the CONFERENCE on TOURISM & HOSPITALITY, Yerevan, Armenia, 28 - 30 June 2013
- III. **M,"THE ROLE OF LOCAL FOOD IN TOURISM AND EVALUATION OF THEEFFECTS IN DESTINATION ECONOMIC DEVELOPMENT BY MANUFACTURER IN ÇEŞME/TURKEY"**  
İŞILDAR P., USTA M., TANYERİ M.  
Proceedings of the CONFERENCE on TOURISM HOSPITALITY, 06 June 2013
- IV. **Satisfaction in Customers'xx Own Words: An Analysis of Hotel Guest books**  
AKTAŞ G., USTA M., AKSATAN M.  
Satisfaction in Customers'xx Own Words: An Analysis of Hotel GuestBooks, 12 September 2011
- V. **The Impact of Hotel Attributes'xx Satisfaction on Overall GuestSatisfaction**  
USTA M., katerina b., ÇOBANOĞLU C.  
Graduate Student Research Conference in Hospitality and Tourism, 12 February 2011
- VI. **Student'xxs Perceptions Concerning Computer Based Learning In Tourism Higher Educatio A Case Study In Dokuz Eylül University**  
USTA M.  
Turkey",8th International Conference on Computer BasedLearning in Science, 15 June 2007

## Metrics

Publication: 9

Citation (WoS): 1

H-Index (WoS): 1