

## Asst. Prof. BAYRAM BİLGE SAĞLAM

### Personal Information

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### International Researcher IDs

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Publons / Web Of Science ResearcherID: AAF-2624-2019

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### Education Information

Doctorate, Dokuz Eylul University, Sosyal Bilimler Enstitüsü, Denizcilik İşletmeleri Yönetimi (Dr), Turkey 2013 - 2019

Postgraduate, Dokuz Eylul University, Sosyal Bilimler Enstitüsü, Lojistik Yönetimi (YI) (Tezli), Turkey 2011 - 2013

Undergraduate, Dokuz Eylul University, Denizcilik Fakültesi, Denizcilik İşletmeleri Yönetimi Bölümü, Turkey 2006 - 2011

### Foreign Languages

English, C2 Mastery

### Dissertations

Doctorate, Scrutinizing relational governance strategies at ports: An interorganizational analysis, Dokuz Eylul University, Sosyal Bilimler Enstitüsü, Denizcilik İşletmeleri Yönetimi (Dr), 2019

Postgraduate, Konteyner terminali projelerinde yük operasyonlarının simülasyon yöntemi ile değerlendirilmesi, Dokuz Eylul University, Sosyal Bilimler Enstitüsü, Lojistik Yönetimi (YI) (Tezli), 2013

### Research Areas

Social Sciences and Humanities

### Academic Titles / Tasks

Assistant Professor, Dokuz Eylul University, Denizcilik Fakültesi, Denizcilik İşletmeleri Yönetimi Bölümü (İng), 2023 - Continues

Research Assistant, Dokuz Eylul University, Denizcilik Fakültesi, Denizcilik İşletmeleri Yönetimi Bölümü (İng), 2012 - 2023

### Academic and Administrative Experience

Deputy Head of Department, Dokuz Eylul University, Denizcilik Fakültesi, Denizcilik İşletmeleri Yönetimi Bölümü (İng), 2023 - Continues

## Published journal articles indexed by SCI, SSCI, and AHCI

- I. **Leveraging corporate sustainability through responsible innovation: Capacity building with exploration and exploitation**

Beger G. A., Sağlam B. B., Özmen D. T.

CREATIVITY AND INNOVATION MANAGEMENT, vol.2023, pp.1-19, 2023 (SSCI)

## Articles Published in Other Journals

- I. **Conveying the sustainability message through CEO letters: an investigation on selected transportation companies**  
Sağlam B. B., Solak Fışkın C., Akgül E. F.  
WORLD REVIEW OF INTERMODAL TRANSPORTATION RESEARCH, vol.11, no.4, pp.436-454, 2024 (Scopus)
- II. **Scrutinizing the Manifestation of Relational Norms: A Study of Terminal Operating Company-Liner Shipping Agency Relations**  
Sağlam B. B., Karataş Çetin Ç.  
Transactions on Maritime Science, vol.11, no.2, pp.1-19, 2022 (ESCI)
- III. **Corporate Political Activism and Reputation Risks: The Starbucks Case Via Media Exposures**  
SAĞLAM B. B., ERTÜRK E.  
TURKIYE ILETISIM ARASTIRMALARI DERGISI-TURKISH REVIEW OF COMMUNICATION STUDIES, no.39, 2022 (ESCI)
- IV. **Conflict Related Incidents on Board Ships: An Online News Content Analysis**  
ERTÜRK E., SAĞLAM B. B.  
TRANSACTIONS ON MARITIME SCIENCE-TOMS, vol.10, no.1, pp.216-223, 2021 (ESCI)
- V. **The Impact of Uncertainty on National Port Throughput: Evidence From European Countries**  
Sağlam B. B., Tepe R., Açık A.  
JOURNAL OF ETA MARITIME SCIENCE, vol.9, no.2, pp.66-73, 2021 (ESCI)
- VI. **CLUSTERING TURKISH CONTAINER PORTS BASED ON PHYSICAL ATTRIBUTES AND EFFICIENCY SCORES**  
Sağlam B. B., Açık A.  
Dokuz Eylül Üniversitesi Denizcilik Fakültesi Dergisi, no.Özel Sayı, pp.1-14, 2020 (Peer-Reviewed Journal)
- VII. **Industrial Production as a Leading Indicator for Container Port Throughput in Turkey**  
Açık A., Sağlam B. B., Kayıran B.  
Dokuz Eylül Üniversitesi Denizcilik Fakültesi Dergisi, vol.11, no.1, pp.37-55, 2019 (Peer-Reviewed Journal)
- VIII. **AUTHORIZED ECONOMIC OPERATOR PROGRAM IN TURKEY: EVALUATION OF BENEFITS AND CHALLENGES FROM THE SUPPLY CHAIN PERSPECTIVE**  
SAĞLAM B. B., ERTÜRK E., TEPE R.  
Karadeniz Teknik Üniversitesi Sosyal Bilimler Enstitüsü Sosyal Bilimler Dergisi, vol.9, no.17, pp.165-179, 2019 (Peer-Reviewed Journal)
- IX. **Time varying causality between exchange rate and container handling volume in Turkish ports**  
Açık A., Sağlam B. B., Tepe R.  
Transport Logistics: the International Journal, vol.19, no.46, pp.1-11, 2019 (Peer-Reviewed Journal)
- X. **DETERMINING THE TARGET OUTPUT IN CONTAINER TERMINALS: A METHODOLOGICAL CONTRIBUTION**  
Ertürk E., Sağlam B. B., Açık A.  
The Journal of International Management, Educational and Economics Perspectives, vol.7, no.1, pp.80-92, 2019 (Peer-Reviewed Journal)
- XI. **A Qualitative Examination of Relational and Contractual Governance Mechanisms in Aliaga Port Cluster**  
SAĞLAM B. B., KARATAŞ ÇETİN Ç.

JOURNAL OF ETA MARITIME SCIENCE, vol.6, no.4, pp.365-378, 2018 (ESCI)

**XII. Evaluation of Investment Impact on Port Efficiency: Berthing Time Difference as a Performance indicator**

Sağlam B. B., Açık A., Ertürk E.

JOURNAL OF ETA MARITIME SCIENCE, vol.6, no.1, pp.37-46, 2018 (Peer-Reviewed Journal)

**XIII. VERİ ZARFLAMA ANALİZİ YÖNTEMİYLE TÜRK GEMİ İNŞA SANAYİNİN ETKİNLİK DEĞERLENDİRMESİ**

Açık A., Ertürk E., Sağlam B. B.

Dokuz Eylül Üniversitesi Denizcilik Fakültesi Dergisi, vol.9, no.2, pp.234-251, 2017 (Peer-Reviewed Journal)

## **Books & Book Chapters**

**I. How does CSR address equality problems towards sustainable development goals? Business cases from various industries**

Beger G. A., Sağlam B. B., Ertürk E.

in: The Elgar Companion to Corporate Social Responsibility and the Sustainable Development Goals, Samuel O. Idowu, Liangrong Zu, Editor, Edward Elgar, Massachusetts, pp.160-173, 2023

**II. Case Studies on Sustainability for Various Fashion Brands**

Beger G. A., Sağlam B. B., Bekki N.

in: Supply Chain Management and Logistics in the Global Fashion Sector: The Sustainability Challenge, Rajkishore Nayak, Editor, Routledge, London/New York, London, pp.242-260, 2020

**III. DENİZCİLİK İŞLETMELERİ YÖNETİMİ ÖĞRENCİLERİNİN GİRİŞİMCİLİK EĞİLİMLERİ ÜZERİNE BİR ARAŞTIRMA**

SAĞLAM B. B., KARATAŞ ÇETİN Ç.

in: Türkiye için Denizcilik Stratejileri, Didem Özer Çaylan, Editor, Nobel Akademi, İstanbul, pp.225-241, 2019

## **Refereed Congress / Symposium Publications in Proceedings**

**I. Overview of Dokuz Eylül University Maritime Faculty Mentorship Program**

Kuleyin B., Sağlam B. B., Ertürk E., Çetinkaya V., Özispa N., Akdaş O., Kolcubaşı G. Y.

DOKUZ EYLÜL UNIVERSITY INTERNATIONAL SYMPOSIUM SERIES ON GRADUATE RESEARCH 2023, İzmir, Turkey, 14 - 15 December 2023

**II. Emerging Areas in Maritime Transportation Research: Word Cloud Analysis on Journal Special Issues**

Sağlam B. B.

I. International Maritime and Logistics Congress, Zonguldak, Turkey, 22 - 23 September 2023, pp.382-386

**III. Clustering Turkish Container Ports Based on Physical Attributes and Efficiency Scores**

SAĞLAM B. B., AÇIK A.

IV. Ulusal Liman Kongresi, İzmir, Turkey, 7 - 08 November 2019

**IV. An Investigation on the Interplay between Contractual and Relational Governance Mechanisms in Port Industry**

SAĞLAM B. B., KARATAŞ ÇETİN Ç.

17. Uluslararası Katılımlı İşletmecilik Kongresi, İzmir, Turkey, 26 - 28 April 2018

**V. RECURSIVE DATA ENVELOPMENT ANALYSIS IN PORT EFFICIENCY: AN APPLICATION ON TURKISH PORTS**

AÇIK A., SAĞLAM B. B.

17th Internationally Participated Business Congress, İzmir/Çeşme, Turkey, 26 - 28 April 2018, pp.1014-1019

**VI. Bilişsel Haritalama Yöntemiyle İşgören ve Karar Vericilerin Örgütsel Adalet Algılarının Karşılaştırılması**

SAĞLAM B. B., ERTÜRK E., BARAN E., KARATAŞ ÇETİN Ç.

5. Örgütsel Davranış Kongresi, Antalya, Turkey, 3 - 04 November 2017
- VII. **A General View of Ports and Harbours in Aegean Islands**  
KARATAŞ ÇETİN Ç., ERTÜRK E., SAĞLAM B. B.  
Uluslararası Ege Adaları Sempozyumu, İzmir, Turkey, 19 - 20 October 2017
- VIII. **A GENERAL VIEW OF PORTS AND HARBORS IN AEGEAN ISLANDS**  
ERTÜRK E., SAĞLAM B. B., KARATAŞ ÇETİN Ç.  
Uluslararası Ege Adaları Sempozyumu, İzmir, Turkey, 19 - 20 October 2017
- IX. **How Good Are The Container Terminals in Turkey At Digital Marketing Channels An Exploratory Study**  
SAĞLAM B. B., DEVECİ D. A., TUNA O.  
XIV. International Logistics and Supply Chain Congress, İzmir, Turkey, 1 - 02 December 2016, pp.446-454
- X. **The dry ports A review of the concept and its applications in Turkey**  
SAĞLAM B. B., ESMER S., ATEŞ A.  
European Conference on Shipping, Intermodalism and Ports (Econship), 24 - 27 June 2015

## **Metrics**

Publication: 30

Citation (WoS): 2

H-Index (WoS): 1